

Sponsored by JIPDEC

JIPDEC PrivacyMark® Forum 2017 in Tokyo/in Osaka

Event Report



Since its establishment in 1998, the PrivacyMark System has been earning a high degree of trust and support from various fields in Japan as a system to evaluate the handling of private information by a business in a fair and neutral manner. Currently, the accumulated number of PrivacyMark entities exceeds 20,000.

The amended Act on the Protection of Personal Information (Act of Partial Revision of the Act on the Protection of Personal Information and the Act on the Use of Numbers to Identify a Specific Individual in the Administrative Procedure), enacted and promulgated on September 3 and September 9, 2015 respectively, will fully come into force on May 30, 2017. We believe that this full enforcement will further spark the interest of PrivacyMark entities as well as other business providers in the protection of personal information and privacy.

With significant changes in the environment surrounding personal information, JIPDEC have been endeavoring to introduce the latest trends to PrivacyMark entities.

Thus, we have consented to the activity of "Data Privacy Day" which promotes the protection of personal data and privacy. "JIPDEC PrivacyMark Forum 2017" on January 26 and February 2 enjoyed participation of 1,323 people and was a great success.

February 28, 2017

JIPDEC

<Reference> "Data Privacy Day" ★Click [here](#) for participating members

Data Privacy Day is held on January 28th in the US, Canada, and Europe as a means to raise awareness and discussion regarding the protection of data, privacy and personal information. It is also called "Data Protection Day" in Europe.



Forum Details

	Date	Venue
in Tokyo	January 26, 2017 (Thu)	Bellesalle Shinjuku Grand Hall
in Osaka	February 2, 2017 (Thu)	Grand Cube Osaka (Osaka International Convention Center) Event Hall

■ **Sponsor** JIPDEC

■ **Participants** PrivacyMark entities

■ **Number of Visitors** 1,323

Program

Theme	Speaker
Opening Remarks	Tsutomu Makino President, JIPDEC
Address 1: Revision of the Act on the Protection of Personal Information, Developments of Government Ordinances, and International Initiatives	The Secretariat of the Personal Information Protection Commission in Tokyo: Mari Sonoda , Secretary General in Osaka: Kazunori Yamamoto , Counselor
Address 2: METI's Initiatives in Protecting and Utilizing Personal Information	Information Economy Division, Commerce and Information Policy Bureau, Ministry of Economy, Trade and Industry in Tokyo: Kazumasa Nakamura , Deputy Director in Osaka: Harumi Shinohara , specialized in law enforcement
Report on Activities by Personal Information Protection Organizations Accredited by JIPDEC	JIPDEC's Secretariat for Accredited Personal Information Protection Organizations
Introduction of awards to PrivacyMark System promoting business providers	Head of the PrivacyMark Office
PrivacyMark Entity Case "To Respond to Social Demand - Initiatives in Raising Awareness of, and Maintaining and Strengthening Information Security"	Takeshi Otsuka Manager Csr Promotion Office Corporate Planning Department RICOH LEASING COMPANY, LTD.
PrivacyMark System Initiatives	Hiroataka Fukui PrivacyMark Promotion Center

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